

Vision	Mission	Guiding Principles
We envision a Wyoming where every employee and job seeker has an opportunity to secure purposeful and rewarding work and where employers can access a prepared workforce to help grow the state's economy.	To take a lead role in supporting a workforce system that meets the current and future needs of Wyoming.	<ul style="list-style-type: none"> <li>• Enhance Brand Perception and Awareness</li> <li>• Provide Opportunities for Training and Credentials</li> <li>• Develop Sustainable Career Opportunities</li> <li>• Expand Outreach and Collaboration</li> </ul>

Goals	Strategies	Action Items	WWDC Activity - Implementation (1 - Performance, 2 - Policy, 3 - Funding, 4 - Evaluation/Study, or 5 - Partnership/committee)
<b>Goal #1 - Build Awareness and Understanding of the Workforce System as more than Unemployment Support</b>	1.1 Develop key messaging regarding the Workforce Development Council, America's Job Centers and WIOA	<ul style="list-style-type: none"> <li>- Develop and review concise brand messaging for WWDC that is crafted by audience <ul style="list-style-type: none"> <li>• Council</li> <li>• DWS Staff</li> <li>• Workforce Center Staff</li> <li>• Industry</li> <li>• NGS Partnerships</li> </ul> </li> <li>- Present for approval to Council</li> <li>- Updating platforms with messaging (site/social/Council orientation)</li> <li>- Develop Key Performance Indicators to measure effectiveness</li> </ul>	
	1.2 Drive more effective relationships in the workforce centers and consider rebranding/positioning workforce centers 1.3 Identify ways to support business/business representatives and build relationships 1.4 Build WWDC member's training/expectations/orientation processes to help develop effective members		
<b>Goal #2 - Drive Collaboration with Partners and Business Sectors</b>	2.1 Streamline terminology across all partner programs and partner agencies	<ul style="list-style-type: none"> <li>- Agencies from Title 1, 2, 3, and 4 develop standardized terms</li> <li>- Education Department reviews terms and adds/clarifies as necessary</li> <li>- Title partner review to incorporate remaining comments</li> <li>- DFS, DOC, etc., review and collaborate</li> <li>- Review of terms and pathways by industry</li> <li>- Distribute to agencies for final review</li> <li>- Review by the public (students, parents) to ensure clear understanding</li> </ul>	
	2.2 Using LMI, in-demand and emerging-demand markets data, identify, develop, and implement regional industry clusters through the NextGen Sector Partnership model. 2.3 Each WWDC meeting, conduct a showcase of local business, economic needs, and efforts that will inform funding priorities for the WIOA program and NextGen Sector partner. 2.4 Develop next steps for the WWDC outreach plan emphasizing increased communication among One-Stop partners. 2.5 Strengthen the "no wrong door" approach by developing an understanding of the roles and responsibilities of the partnering agencies and the services they provide 2.6 Promote Integrated Education and Training (IET) initiatives to employers and other relevant stakeholders 2.7 Engage high school representatives, tribal leaders, Job Corps, and other entities with high-risk populations for the completion of high school equivalency programs of study 2.8 Encourage and support collaborations with community service providers, inclusive of Wyoming's Community Colleges to leverage local resources and support integrated service delivery. 2.9 Implement strategies to increase co-enrollments between the WIOA core partners 2.10 DVR will participate in the building of cross-program knowledge for all Wyoming Workforce Center Staff. This will allow all staff for DVR and our partner programs to have a better understanding of programs and services available and help ensure that there is a unified delivery of services for all populations across all Workforce Center locations 2.11 Central office DVR staff continue to participate in all agency		

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	<p>leadership meetings to gather and share information on programs</p> <p><b>2.12</b> DVR will continue to emphasize co-enrolling eligible participants in an effort to collaborate with partner agencies to provide increased opportunities for training and credentials</p> <p><b>2.13</b> DVR staff will make contact at least once a quarter with the local AE agency in their communities to discuss how DVR can assist with training and credentials for eligible participants</p>		
<b>Goal #3 - Enhance Access to Services</b>	<p><b>3.1</b> Ensure the new MIS system will meet user needs</p>	<p>- Scope the MIS to ensure we are reaching all of our audiences: clients, businesses, workforce center staff, and program team</p> <p>- Provide new and improved MIS system to clients, businesses, and DWS staff</p> <p>- Survey stakeholders after launch to see if MIS is meeting needs</p> <p>- Revise system per survey results</p>	
	<p><b>3.2</b> Research, purchase, and install kiosks (likely tablet form) across the state for better remote access to services</p> <p><b>3.3</b> Create and implement a plan to improve access to services in remote locations</p> <p><b>3.4</b> Utilize follow-up surveys to measure the success of of initiatives</p> <p><b>3.5</b> Core partners co-present applicable career services to qualified individuals to reduce duplication of services</p> <p><b>3.6</b> Implement a unified career pathways system that aligns workforce, education, and economic development to address the most in-demand jobs in the state.</p> <p><b>3.7</b> Utilize technology and data to enhance the accessibility and outcomes of Wyoming's workforce system</p>		
<b>Goal #4 - Engage in Community Outreach</b>	<p><b>4.1</b> Research best practices/methods for engagement/outreach</p>	<p>- Visit with Workforce Center managers about potential opportunities and best practices; research possibility of creating an RFP for researching best engagement and outreach</p> <p>- Analyze outreach/engagement opportunities, make recommendations for funding and measurable outcomes</p>	
	<p><b>4.2</b> Seek funding for WWDC for engagement/outreach opportunities, determine measurable outcomes that are best practices in the state</p>	<p>- Determine outreach/engagement methods to be funded by the council and measurable outcomes</p>	
	<p><b>4.3</b> Evaluate processes on measurable outcomes, request funding for any additional engagement/outreach opportunities</p> <p><b>4.4</b> Expand access to core partner services through virtual means so that individuals in the most remote areas of the state have access</p>		